

Ebates: Online Cash Backs Done Right

If you're like most modern consumers, you do a lot of your shopping online.

Imagine if someone paid you to do all that shopping. Wouldn't that be awesome?

Lucky for you, it's not such a far-out concept. By shopping through Ebates, you'll get 2-4% of every purchase you make back in your pocket. Not a bad deal for things you need to buy anyway!

Ebates is the pioneering cash-back site, founded in 1998. It is affiliated with more than 2,000 stores, including major retailers like Macy's, Target and Kohl's. Aside from money back, Ebates offers exclusive deals and coupons. Since its inception, the site has doled out over \$325 million in payouts.

Shopping through Ebates is simple. Find the store you want, click on the "shop now" button, and make your purchases. After you've paid and checked out, a percentage of the purchase will post to your Ebates account within seven days.

Ebates issues payouts from accounts on the 15th of February, May, August and November. You can choose to receive your earnings via PayPal or a mailed Big Fat Check. You can also ask to have your payout donated to your favorite charity.

Say you want to buy an \$800 laptop from Best Buy. If you make your purchase through Ebates, you'll get back 4% of your purchase in your next payout. That's \$32 in your wallet for doing nothing!

Sounds too good to be true? It isn't. Ebates is a profitable business that is capitalizing on affiliate marketing. The associated companies pay Ebates a commission for every sale made through their site. Rather than pocketing the full commission, Ebates is giving half of that commission back to you. It's a win-win all around.

If you think you'll find it hard to remember to shop through Ebates, you can install the company's browser extension. Whenever you visit an eligible store, a message will pop up on your screen, asking if you want to activate for cash back. Just click on the button and Ebates will track your purchase, adding your earned cash to your account.

It gets even better. You can now earn cash back when shopping at brick-and-mortar stores that are affiliated with Ebates! Simply visit the "offline cash back" page on the Ebates site and link your credit card with your Ebates account. Then, visit the stores you usually shop at, clicking the "link offer" buttons. Your card is now linked with these stores. When you shop and pay with this card, the purchases will be automatically added to your Ebates account.

Your Turn: Do you find that you spend more money when shopping online? Or do you save by taking advantage of great deals and cash-back sites like Ebates? Share your thoughts with us in the comments!

SOURCES:

<https://www.ebates.com/testimonials.htm>

<https://www.ebates.com/about.htm>

<https://allpowermoves.com/ebates-review/>

Published: May 24, 2017